



This Ai-power App is created by Per Lindstedt and is trained on the Value Model.

Transcript Reader

Instant Customer Insight

Understanding customer needs is crucial for businesses to develop products and services that meet their expectations. Transcript Reader uses AI technology to analyze customer interview transcripts quickly and efficiently, providing valuable insights that inform product development, or product management, and customer satisfaction initiatives. Download your transcripts to Transcript Reader, and you can have a comprehensive report ready in minutes.

Transcript Analysis Explained

Transcript Reader works by utilizing a Large Language Model (LLM) to analyze customer interview transcripts. This AI-powered app processes

the transcript, identifies key focus areas, and extracts relevant information. By doing so, it provides a comprehensive understanding of customer concerns, preferences, and pain points.

Transcript reader will::

- Summarizes the customer interview for overview
- Extracts the most important focus areas from the transcript
- Provides recommendations based on the customer interview
- Help to formulate Customer Needs and Simplified User Stories for a full Voice of the Customer analysis
- The depth of the analysis can be adjusted.

Turn transcripts into insights, fast.

Transcript Reader

Based on Transcript_Bill_X_PZT.docx - 9,193 words

Transcript Analysis Report**Download Customer Needs and User Stories**

[Download PDF](#)[Download xlsx](#)

Summary

Bill X is a lifelong boater and experienced buyer who views bilge pumps as essential safety equipment rather than commodities. He is a brand-loyal PZT customer who values reliability and 'rugged' design over price, but he struggles with the physical size constraints of high-capacity pumps in narrow boat keels.

Focus Areas

Supporting evidence is a "customer quote" that describes the need. Write your customer need in the text field provided. Click Analyze to see if it fulfills the criteria for an excellent Customer Need. Use the second text field to write a simplified user story.

Extreme Operational Reliability

Prioritizes mechanical reliability and brand reputation above all else, as the pump is a critical safety component to keep the vessel afloat.

Supporting evidence ^

"Reliability would be my first choice... having fished and been on a boat for most of my life, reliability is the most important factor to me, price being secondary."

Customer Need

Outstanding reliability

Analyze Need

Explain Customer Needs

Simplified user story

A pump that is dependable and never breaks down.

© www.creating-wow-products.com

2